



## Our Purpose

**Dedicated to improving the emotional and social wellbeing of families, for generations to come.**

Family Centre exists to provide affordable and accessible therapeutic support to heal and enhance the emotional and social wellbeing of children, teens, and their families in Bermuda. This results in stronger, healthier families who are autonomous, self-determining, and empowered to achieve their fullest potential and live out their dreams.

### Our Vision

Family Centre envisions a healthy Bermuda where all families are valued, supported, and empowered to thrive.

### Our Mission

Family Centre facilitates healing, hope, and connection to strengthen families and create a healthier Bermuda for our children.

### Our Identity

Family Centre is a nonprofit dedicated to improving families' lives in Bermuda. We provide innovative mental health counselling services for children, teens, and their families, community outreach programmes, and advocacy initiatives. Family Centre is committed to ensuring access to support without barriers. Our holistic, therapeutic approach to care fosters healing, wellness, and empowerment.

## Our Values I CARE

**I**NTTEGRITY

**C**OMPASSION

**A**CCOUNTABILITY

**R**ESPECT

**E**MPOWERMENT

## 2022-2025 STRATEGIC PRIORITIES



**PILLAR I.  
COMMUNITY**

**COMMUNITY IMPACT – DEDICATED TO IMPROVING THE EMOTIONAL AND SOCIAL WELLBEING OF FAMILIES THROUGH INTENSIVE COUNSELLING, INNOVATIVE COMMUNITY OUTREACH, AND IMPACTFUL ADVOCACY**

- Ensure that Bermuda's children, teens, and their families receive the wrap-around, holistic therapeutic supports needed to experience healing and empowerment without the barrier of cost.
- Evolve community outreach programmes to meet the ever changing needs of some of the most vulnerable youth and their families so that they experience support and connection that results in positive personal development and enhanced wellbeing.
- Elevate Family Centre's presence in the community as a strong ambassador for children, teens, and families in Bermuda with increased visibility to the public and collaborative partnerships, so that families who need us know who we are and what we do.



**PILLAR II.  
PEOPLE**

**PEOPLE, CULTURE & GOVERNANCE – PROMOTE POSITIVE ORGANIZATIONAL CULTURE THAT RESULTS IN HIGH MORALE, RETENTION, AND SATISFIED CLIENTELE**

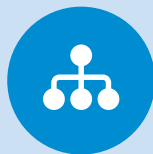
- Invest in a positive organizational culture through resources and initiatives that both grow staff professionally and support their personal wellbeing.
- Ensure that the diversity and skill sets of Board members meet the needs of the organisation through both a Board succession and recruitment plan.



**PILLAR III.  
SUSTAINABILITY**

**ORGANIZATION SUSTAINABILITY – EXECUTE FUNDRAISING AND FINANCIAL MANAGEMENT STRATEGIES THAT BUILD STABILITY AND FLEXIBILITY BOTH TODAY, AND IN THE FUTURE**

- Ensure that all our therapeutic programmes and services are fully funded so that no child is left behind.
- Grow our donor funding pool and strive to secure multi-year grants to ensure that donor investment is supported by a financially sound organization. This sustainability ensures that our programmes and services can run to meet the needs of our community.



**PILLAR IV.  
RISK  
MANAGEMENT**

**RISK MANAGEMENT – MANAGING RISK THROUGH EFFECTIVE CONTROL PLANS**

- Robustly plan for and effectively mitigate the consequences of therapeutic and operational risk through robust control plans, so that programmes and services can run to meet service demand.

## Our Impact Delivery Model

